

COMMUNICATION KIT

# MOD

New modular spot lighting system

Design Stefan Diez for Sammode



Dear colleagues & partner resellers,

We are happy to introduce MOD, the new modular spot lighting system designed by Stefan Diez for Sammode.

- If you want to post on Instagram, LinkedIn or Facebook  
→ Follow @sammode.lighting and simply share our posts to your network
  
- If you wish to make your own posts, we provide:
  - ready-to-use images (+ Instagram format)
  - short photo credits (see following page)
  - ready-to-use texts
  
- If you wish to publish the collection on your website or e-store: please contact us and receive a package with all technical info, images and texts.

# Photo Credits

EVERY TIME YOU USE ONE OF OUR PICTURES, PLEASE COPY PASTE THE FOLLOWING CREDITS TO YOUR POST:

## Instagram Version

MOD

The new modular spot lighting system - Design @stefandiez for @sammode.lighting

Photo @morganelegallphotographe

Art Direction @normalstudio

Production @aureliedesrobert

Partner brands for furniture and decoration: @londonartwallpaper, @joanickbecourt, @elitisfrance, @silveraofficial, @e15furniture, @haydesign, @balsanofficiel

## LinkedIn & Facebook Version

MOD

The new modular spot lighting system - Design Stefan Diez for Sammode

Photos : Morgane Le Gall

Art Direction : Normal Studio

Production : Aurélie des Robert

Partner brands for furniture and decoration: LondonArt, Joanick Becourt, Elitis, Silvera, e15, Hay, Balsan